



Synergy in Science: Partnering for Solutions

ASA • CSSA • SSSA • ESA

2015 MEETING

November 15-18 | Minneapolis, MN

Exhibitor and Sponsorship PROSPECTUS

www.acsmeetings.org
www.entsoc.org/entomology2015





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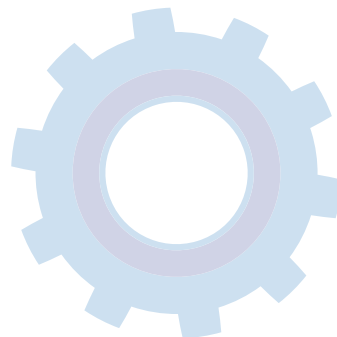
The American Society of Agronomy (ASA), Crop Science Society of America (CSSA), Soil Science Society of America (SSSA) and the Entomological Society of America (ESA) invite you to exhibit at this year's annual meeting in Minneapolis, MN.

Attendees will include:

**AGRONOMISTS CHEMISTS CROP SCIENTISTS ENTOMOLOGISTS
FIELD SCIENTISTS GENETICISTS PEST SURVEY SPECIALISTS
PLANT BREEDERS PUBLISHERS R&D LEADERS SOIL SCIENTISTS
TAXONOMISTS URBAN ENTOMOLOGISTS VECTOR ECOLOGISTS
WILDLIFE BIOLOGISTS ZOOLOGISTS YOU?**

Join more than 8,000 attendees and make valuable one-on-one connections with the top scientists from all four societies.

The unique show floor will be filled with leading scientists in industry, government and academia who are interested in the latest research, product development, and industry advances relating to entomology and the agricultural sciences.



A variety of planned events and activities will bring attendees into the exhibit hall throughout the week.

- An exciting Welcome Reception will open the meeting and is historically attended by approximately 85% of all attendees.
- Hundreds of scientific poster presentations line the hall— a very important component of the meeting and a huge attendance draw for exhibitors.
- University tables, a Career Center, the ASA, CSSA and SSSA Society Center, ESA Central, Graduate Student Lounge and more all invite attendees to the hall.
- The Passport Game offers cash and other exciting prizes for attendees who participate, which brings added excitement to the hall and participants to your booth.

2015 Meeting Exhibit Schedule (SUBJECT TO CHANGE)

Move-in	Sunday, November 15	8:00 a.m. - 5:00 p.m.
Move-out	Wednesday, November 18	4:30 p.m. - 8:00 p.m.
	Thursday, November 19	8:00 a.m. - 12:00 p.m.

2015 Meeting Exhibit Hours

Welcome Reception (in Exhibit Hall)		
	Sunday, November 15	7:30 p.m. - 9:30 p.m.
Exhibit Hours	Monday, November 16	9:00 a.m. - 6:00 p.m.
	Tuesday, November 17	9:00 a.m. - 6:00 p.m.
	Wednesday, November 18	9:00 a.m. - 4:30 p.m.

Booth Type Rate

Premium	\$2,100
Corner	\$2,000
All others	\$1,900
Nonprofit*	\$1,400

** Nonprofit exhibitors must submit a 501(c)3 form to qualify for discounted rate. Rate is only available for non-premium and non-corner booths.*

What's included?

A standard 10' x 10' booth includes:

- One 6' skirted table and 2 contour chairs (per exhibiting company)
- 8' draped back wall and 3' side rails
- Booth identification sign bearing your company name and booth number
- Two complimentary meeting registrations (per 10x10 booth purchased) for your booth representatives
- Exclusive access to the attendee mailing list
- Free access to the Exhibitor Lounge with refreshments
- Free listing in the official Program Books*
- Free listing on each society's meeting website
- Free listing in each society's attendee mobile app

** If application and payment are received prior to September 18, 2015*

Why you won't want to miss this event:

- **Expected attendance of over 8,000**
- **Connect with current customers**
 - **Make new client contacts**
- **Learn about your clients' needs**
 - **Increase awareness of your products and services**
 - **Cultivate sales**



Joint Sponsorship Opportunities Reaching over 8,000 Attendees!

Poster Receptions **\$25,000 exclusive**

Attendees are sure to attend this popular event, and you will be the talk of the meeting by hosting beverages during the Poster Receptions on Monday, Tuesday and Wednesday. Your company logo will be printed on drink vouchers and will be visible on signage throughout the receptions.

Wi-Fi **\$15,000 (2 available, 1 SOLD)**

Place your company logo and website in front of meeting attendees who utilize the complimentary Wi-Fi.

Sponsorship includes rotating banner ad placements on both mobile apps.

Career Placement Center **SOLD**

\$20,000 exclusive

This is a great opportunity for any company looking for new talent. Attendees visit this area to meet with recruiters and search for the latest job openings available. Be sure to have all of the students know who you are!

Student Reception **SOLD**

\$15,000 exclusive

This event is one that the students don't miss and look forward to every year. Have them remember your company by helping provide the food, beverage and entertainment during the reception.

Welcome Reception **3 available — 2 remaining**

\$15,000

The Welcome Reception is one of the Annual Meeting's most highly attended events. This reception offers you the opportunity to meet and greet the attendees with a personal touch. Your company name will be printed on signage at the entrance to the hall and on buffet stations. One complimentary 10' x 10' exhibit booth is included with this sponsorship.

Graduate Student Lounge

\$10,000 exclusive

All students are invited to relax and unwind in the graduate student lounge which will be located in the exhibit hall. Computers, beverages and lounge furniture will be provided.

Attendee Lanyards **SOLD**

Have every attendee wear your company logo around their neck! Your company logo will be printed on the attendee lanyards which are distributed to each attendee.

Coffee Breaks **\$5,000**

3 available — 2 remaining

Be remembered for providing the wake-up call to attendees on Monday, Tuesday or Wednesday morning! Your company name will be printed on cocktail napkins and signage in the area and your company representative can greet attendees in the break area conveniently located within the registration area.

Lunch and Learns **\$5,000 each**

Show conference attendees your support of a particular topic by providing boxed lunches for the lunch and learn session of your choice.

Charging Stations **\$4,000 per unit**

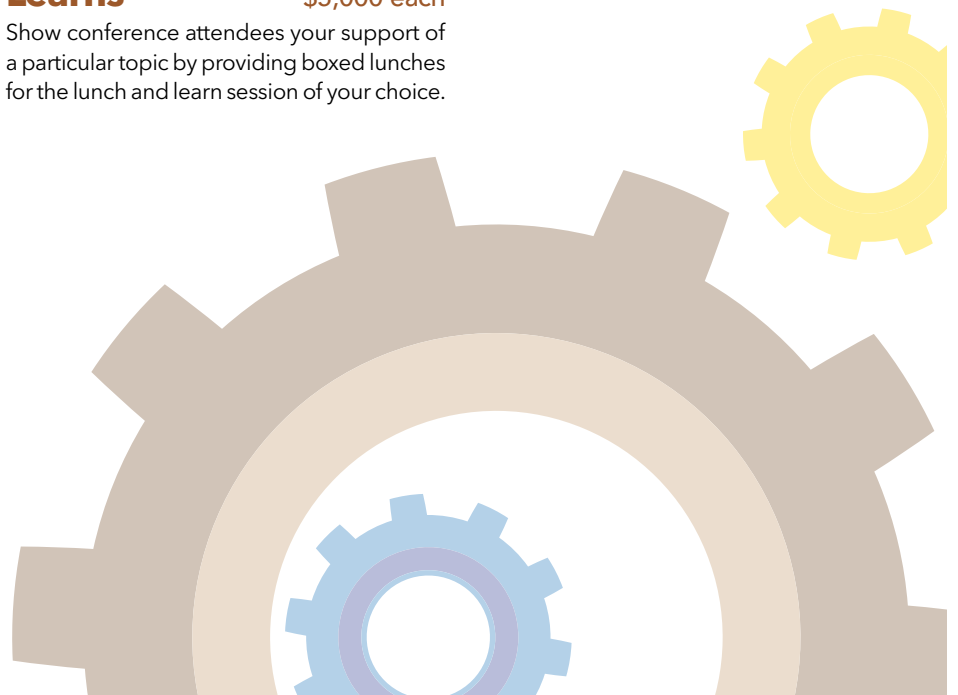
Be noticed while attendees charge up for the day! Place your print ad and/or logo on this great option. These stations provide a great area of extended brand coverage while attendees charge at one of the ten (10) charging tips. Your company logo will be placed on the LCD running monitor and the bottom backlit static ad.

Water Stations **SOLD**

Put your company name in front of attendees as they rehydrate throughout the day. Your company logo will be printed on signs at each water station, located throughout the convention center.

Fun Run Sponsorship **SOLD**

Make sure to be part of the annual fun run! Hundreds of attendees gather for this social and often competitive 5K run. The exclusive sponsorship includes your logo on the official t-shirt, signage at the event and a special mention at the start of the race.



ESA SPONSORSHIPS

ESA Founders' Memorial Award

\$7,500

Imagine getting to speak during the opening session and promote your product or company. Sponsorship includes a two minute speaking opportunity and introduction of the Founders' Memorial speaker at the opening session. Sponsor logo will be included on all on-site signage and everywhere the Founders' presentation is promoted.

ESA Attendee Bags

SOLD

Place your company logo on the meeting attendee bag which will be distributed to all registered ESA attendees.

ESA Mobile App

SOLD

Let your company be seen when attendees access the latest program information on their mobile devices. Your company name and logo will appear on a banner at the top of the screen, with a hyperlink to your company website. This sponsorship also includes one message sent out through the app to all attendees.

ESA Annual Meeting Program Book

Space	Exhibitor Discount
OBC* (color)	\$1,170.00
IFC or IBC* (color)	\$1,000.00
1 page (b&w)	\$810.00
1/2 page (b&w)	\$590.00
1/4 page (b&w)	\$380.00
1/8 page (b&w)	\$270.00

*full page only. See media kit online for details.

ASA, CSSA & SSSA SPONSORSHIPS

Attendee Mobile App

\$2,500 each

Be at the top of each attendee's mind (and their phone or tablet) by reserving a logo placement on the smartphone app. Your ad will appear at the bottom of the screen and will rotate in sequence with other spons

4 available —1 remaining

SASES T-Shirt

SOLD

Stay relevant with undergraduate students by sponsoring the annual meeting T-shirt. This features an excellent branding opportunity which is sure to have a long shelf life.

ASA, CSSA & SSSA Technical Sessions

Contact for Pricing

Each Society has a series of sections, divisions and communities focused on a variety of scientific and practical disciplines. These groups host technical sessions which attract focused audiences of a few hundred attendees at a time.

ASA, CSSA and SSSA Annual Meeting Program Book

Position		Price
Cover 2	SOLD	\$2,000
Cover 3	SOLD	\$1,500
Cover 4	SOLD	\$2,800
Daily TAB	4 Available	\$2,500 3 remaining
Full page (B/W only)		\$1,000
1/2 page (B/W only)		\$500



Sponsorship Opportunities

SPONSORSHIP LEVEL

Benefits Included at Each Level

	Diamond \$20,000+	Platinum \$15,000+	Gold \$10,000+	Silver \$7,500+	Bronze \$5,000+	Patron
Premium signage placement of logo (up to two locations)	X					
Recognition at opening plenary session and keynote speaker address	X					
Full-page 4C ad in society publication of your choice	X	X				
Passport game	X	X				
Pre- and post-show attendee mailing lists	X	X	X			
Company name and logo on ESA's annual meeting website and ASA, CSSA and SSSA meeting websites	X	X	X	X	X	
Logos on banners/signs throughout the meeting	X	X	X	X	X	
Thank you recognition in mobile apps, program books, and e-newsletters	X	X	X	X	X	X
Recognition at specific symposia	X	X	X	X	X	X
Included annual meeting registration badges	6	4	2	1	0	0



CONTACT US TODAY WITH YOUR CONTRACT

ACCESS

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Entomological Society of America

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Don't miss the chance to be a part of this exciting meeting.

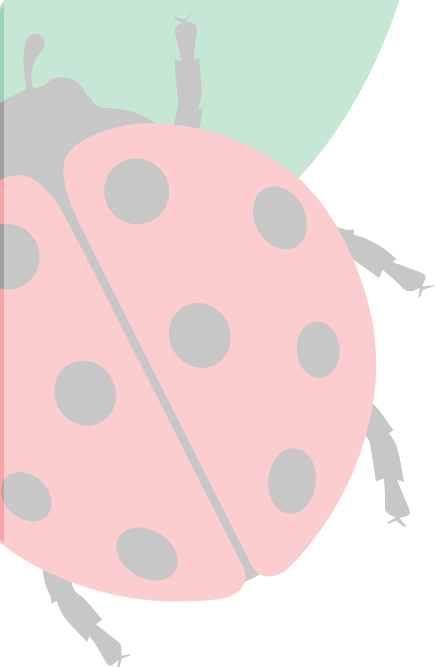
Where else will you find four societies on one show floor!



MINNEAPOLIS



Minneapolis is a city that offers something for everyone. Minneapolis is the perfect blend of natural beauty and urban sophistication. No other American city has a chain of lakes, the mighty Mississippi, and 200 miles of walking, biking and cross country ski trails within the city limits, and are literally steps from the most vibrant arts and music scene.



American Society of Agronomy, Crop Science Society of America, Soil Science Society of America and the Entomological Society of America

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The American Society of Agronomy (ASA) is a prominent international scientific society headquartered in Madison, Wisconsin with over 8,000 members. Society members are dedicated to the conservation and wise use of natural resources to produce food, feed, and fiber crops while maintaining and improving the environment. Today, ASA is seen as a progressive scientific society meeting the needs of its members through publications, recognition and awards, placement service, certification programs, meetings, and student activities. www.agronomy.org



The Crop Science Society of America (CSSA) is a prominent international scientific society headquartered in Madison, Wisconsin with over 5,000 members. Society members are dedicated to the conservation and wise use of natural resources to produce food, feed, and fiber crops while maintaining and improving the environment. www.crops.org



The Soil Science Society of America (SSSA) is a progressive international scientific society that fosters the transfer of knowledge and practices to sustain global soils. Based in Madison, WI, and founded in 1936, SSSA is the professional home for 6,000+ members and 1,000+ certified professionals dedicated to advancing the field of soil science. The Society provides information about soils in relation to crop production, environmental quality, ecosystem sustainability, bioremediation, waste management, recycling, and wise land use. www.soils.org



The Entomological Society of America (ESA) is the largest organization serving the professional and scientific needs of entomologists and people in related disciplines in the world. Founded in 1889, ESA today has nearly 7,000 members affiliated with educational institutions, health agencies, private industry, and government. Members are students, researchers, teachers, extension service personnel, administrators, marketing representatives, consultants, and hobbyists. www.entsoc.org

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