E-Blast Copy and Asset
We invite you to engage your members, networks and other key stakeholders by sending out this sample email copy to your email distribution lists.

Sample E-blast

**Headline:** Together we are virtually unstoppable

The 2020 ASA-CSSA-SSSA Annual Meeting is one of the few times thousands of scientific leaders from industry, government agencies and academic institutions gather together to confront the global food and agronomic challenges facing our world. This year, it has never been more critical to connect – *virtually.*

Featuring over 2,800 presentations and 350 innovative research sessions, the breadth and depth of cutting-edge, visionary science is unmatched. Plus, this year’s virtual meeting on November 9-13 has more benefits than ever before:

- **More convenient** – with on-demand access to meeting content for three months and Q&A with speakers during and following the sessions
- **More customizable** – with networking pairings and an agenda customized just for you to foster your network and build deeper relationships
- **More affordable** – with reduced registration costs and no travel needed

Register for the 2020 Virtual Annual Meeting and join us in *Translating Visionary Science to Practice.*

Register today: [https://www.acsmeetings.org/register](https://www.acsmeetings.org/register)

Sample E-blast Asset

A snapshot of the e-blast asset is below, and you can find the full-resolution version located in this Toolkit.