

# Capture, Qualify, and Manage Show Leads at the ASA-CSSA-SSSA International Annual Meetings

The Societies are pleased to introduce their mobile meeting app for the November 15-18, 2015 meetings in Minneapolis, MN.

## LEADS...for Exhibitors

- Lead retrieval software runs on your smart phone
- One price lets every booth rep use the “Leads” app
- Qualify the attendees by asking questions designed by you
- Respond to virtual attendees
- Just scan the QR code on the badge and you are ready to go
- Only \$400 includes a 50-word listing

## CONNECT...for Attendees

- Free for Attendees
- Search the entire program
- Make your own session schedule
- “Connect” with attendees
- Listing of Exhibitors

## CONNECT with these Exhibitor/Sponsor Opportunities

### WiFi Email Oasis Sponsorship

Place your company logo and website in front of all meeting attendees utilizing the complimentary WiFi. This also includes the exclusive top position ad placement for the MySciMtgs App.

**One sponsorship available—\$15,000**

### Smart Phone App: Daily TAB Sponsorship

Be at the top of each attendees minds and on their phone by reserving a logo placement on the smart phone app. Your ad will appear at the bottom of the screen and will rotate in order with the other three sponsors. The ad is a clickable hyperlink to your website. Attendees message not included. Each sponsor will receive a two page full color add on one of the tabs in the printed program book.

**Four Sponsorships available—\$2,500 each.**



WiFi Sponsor  
(1 available)

App/Tab Sponsor  
(4 available)

American Society of Agronomy  
Crop Science Society of America  
Soil Science Society of America

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