2021 Society-Wide Poster Presentation Score Sheet

Name of presenter:

Title:

Directions:
Rate the presentation on each of the 7 criteria below. Point values range from 0-10 for each category. Use the suggested questions on the back of this form to develop your assessment. Comments are for the judges use only.

Key: Unacceptable Average Exceptional

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Score Total: __________
**Suggested Poster Presentation Critique Guidelines**

**Statement of Problem & Justification**
How well did the poster describe the nature of the research question or issue?
Was there a well-conceived rationale for undertaking the study?
Were hypotheses or study objectives clearly communicated and appropriately developed?

**Study Design & Methods**
Was the study design appropriate given the study hypotheses or objectives?
Were data collection methods valid and reliable?
Did the poster acknowledge assumptions or limitations of the methods (if necessary)?

**Data Analysis & Interpretation**
Were appropriate statistical or analytical procedures used?
Was the interpretation logically derived from the data presented?

**Discussion & Conclusion**
Did the discussion tie results back to study objectives/hypotheses?
Did the conclusion drawn flow from the data presented?
Did the poster present the implications of the study for management and/or future research?

**Poster Organization, Layout & Design**
Was the poster easy to follow and understand?
Was there a beginning, middle, and an end?
Were data presented visually in a way that was easily interpreted (i.e. could it stand alone)?
Was the design of the poster, including the background, font style and color, and arrangement of elements, attractive, balanced, and easy to read?
Did the poster effectively incorporate charts, graphs, and pictures with the text material?
Were pictures, charts, maps, etc. presented in sharp images with sufficient resolution?

**Interaction with Judge, Presence, & Oration**
Did the poster author seem at ease with the judge and provide direct and professional responses to questions?
Was the poster author poised and confident or flustered and defensive?
Did the poster author’s overall presence convey a professional and credible tone?