Name of presenter: 

Title: 

**Directions:**
Rate the presentation on each of the 7 criteria below. Points value range from 0-10 for each category. Use the critique guidelines to develop your assessment for each of the criteria, which then reflects overall technical and presentation excellence.

**Key:** Unacceptable  Average  Exceptional

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Score</th>
<th>Comments (for judges use only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statement of Problem &amp; Justification</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Study Design &amp; Methods</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Data Analysis &amp; Interpretation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discussion &amp; Conclusion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poster Organization &amp; Coherence</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall Graphic Layout &amp; Design</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interaction with Judge, Professional Appearance</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Score Total:** ____________
CSSA Poster Presentation Critique Guidelines

Statement of Problem & Justification
How well did the poster describe the nature of the research question or issue?
Was there a well-conceived rationale for undertaking the study?
Were hypotheses or study objectives clearly communicated and appropriately developed?

Study Design & Methods
Was the study design appropriate given the study hypotheses or objectives?
Were data collection methods valid and reliable?
Did the poster acknowledge assumptions or limitations of the methods (if necessary)?

Data Analysis & Interpretation
Were appropriate statistical or analytical procedures used?
Was the interpretation logically derived from the data presented?

Discussion & Conclusion
Did the discussion tie results back to study objectives/hypotheses?
Did the conclusion flow from the data presented?
Did the poster present the implications of the study for management and/or future research?

Poster Organization & Coherence
Was the poster easy to follow and understand?
Was there a beginning, middle, and an end?
Were appropriate headings and other transitions provided between sections?
Were data presented visually in a way that was easily interpreted (i.e. could it stand alone)?

Overall Graphic Layout & Design
Was the design of the poster, including the background, font style and color, and arrangement of elements, attractive, balanced, and easy to read?
Were pictures, charts, maps, etc. presented in sharp images with sufficient resolution?
Did the poster effectively incorporate charts, graphs, and pictures with the text material?

Interaction with Judge, Professional Appearance
Did the poster author seem at ease with the judge and provide direct and professional responses to questions?
Was the poster author poised and confident or flustered and defensive?
Did the poster author’s overall appearance convey a professional and credible tone?