SSSA 2020 Society-Wide Poster Presentation Score Sheet

Name of presenter: 
Title: 

Directions: 
Rate the presentation on each of the 7 criteria below. Points value range from 0-10 for each category. Use the suggested questions on the back of this form to develop your assessment. Comments are for the judges use only.

Key:  Unacceptable  Average  Exceptional

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Score Total: __________
**Suggested SSSA Poster Presentation Critique Guidelines**

**Statement of Problem & Justification**
- How well did the poster describe the nature of the research question or issue?
- Was there a well-conceived rationale for undertaking the study?
- Were hypotheses or study objectives clearly communicated and appropriately developed?

**Study Design & Methods**
- Was the study design appropriate given the study hypotheses or objectives?
- Were data collection methods valid and reliable?
- Did the poster acknowledge assumptions or limitations of the methods (if necessary)?

**Data Analysis & Interpretation**
- Were appropriate statistical or analytical procedures used?
- Was the interpretation logically derived from the data presented?

**Discussion & Conclusion**
- Did the discussion tie results back to study objectives/hypotheses?
- Did the conclusion drawn flow from the data presented?
- Did the poster present the implications of the study for management and/or future research?

**Poster Organization, Layout & Design**
- Was the poster easy to follow and understand?
- Was there a beginning, middle, and an end?
- Were data presented visually in a way that was easily interpreted (i.e. could it stand alone)?
- Was the design of the poster, including the background, font style and color, and arrangement of elements, attractive, balanced, and easy to read?
- Did the poster effectively incorporate charts, graphs, and pictures with the text material?
- Were pictures, charts, maps, etc. presented in sharp images with sufficient resolution?

**Interaction with Judge, Professional Appearance**
- Did the poster author seem at ease with the judge and provide direct and professional responses to questions?
- Was the poster author poised and confident or flustered and defensive?
- Did the poster author’s overall appearance convey a professional and credible tone?